

## RISMedia Tech Showdown – FAQ

### What is the RISMedia Tech Showdown?

The Tech Showdown is a contest designed to spotlight emerging real estate technology companies. It gives new companies the chance to showcase their innovations to the industry, gain credibility, compete for national exposure and receive a promotional package valued at over \$80,000.

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### Who can submit?

Any real estate technology company launched within the past one to three years with a product or solution designed to empower brokers or agents and address key challenges in the real estate industry.

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### When do submissions open?

Submissions open on **September 15, 2025**.

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### When will finalists be announced?

Finalists will be announced in **November 2025**.

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### What happens if my company is selected as a finalist?

Finalists will participate in a live “pitch battle” webinar, where each company will present its technology to RISMedia’s editorial team and a panel of industry experts in a Shark Tank-style format.

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### What is the evaluation criteria?

Submissions will be reviewed based on:

- **Innovation:** What makes your technology unique and transformative?
- **Value to Brokers or Agents:** How does your technology directly impact workflows, profitability and/or the client experience?
- **Scalability:** What is the potential for your technology to be easily adopted industry-wide?

- **Presentation:** How clearly can you articulate the value proposition and potential impact of your technology?
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### **What does the winner receive?**

The winning company will receive:

- An advertising campaign valued at more than \$80,000
  - A dedicated editorial feature on RISMedia's content platforms highlighting their technology
  - A Product Showcase Webinar produced by RISMedia
  - Exposure at RISMedia's "Rocking in the New Year" virtual event
  - Social media promotion and visibility across RISMedia platforms
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### **How do I submit my company?**

A submission link and detailed instructions will be available when submissions open on September 1. Companies will need to provide an overview of their technology, its value proposition, and supporting materials that demonstrate its impact and scalability, including a brief demo video.

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### **Is there a fee to enter?**

There is no fee

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### **Can I see the questions in advance so that I can formulate before I fill out my submission?**

Yes, click [here](#) to see a .pdf of the questions. Then use your unique registration link to enter your submission.

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### **Who do I contact with questions?**

If you have any questions, please email [techshowdown@rismedia.com](mailto:techshowdown@rismedia.com) for assistance.